

For Immediate Release

Xerox Corporation
45 Glover Avenue
P.O. Box 4505
Norwalk, CT 06856-4505

tel +1-203-968-3000

Visioneer's 10 years with Xerox Fruitful for Document Imaging Market

PLEASANTON, Calif., May 8, 2013 – Ten years ago, document scanner veteran, [Visioneer®](#), entered into a trademark license agreement with [Xerox](#) (NYSE: XRX) to develop, market, sell and support a new line of [Xerox-branded document scanners](#). Since that time, Visioneer has successfully launched thirty-five new document scanners under the Xerox brand and delivered innovative solutions that help people capture and manage paper-based information in a digital world. Xerox DocuMate® scanners are now sold in over 100 countries worldwide; with great success in the United States, Russia, Mexico, Canada, United Kingdom, South America, the Middle East and South Africa.

Over the years, the relationship has been strengthened through Visioneer's commitment to provide competitive product offerings, outstanding [customer service](#) and technical support to Xerox customers. The Xerox DocuMate product line has also earned [awards](#) from top industry media and analysts including Buyers Laboratory, PC Magazine, The New York Times and PC World Magazine.

"A partnership that began as an exploratory three year agreement has prospered into a strong and valued relationship," said Craig Ephraim, director of brand licensing at Xerox. "By developing high quality and award winning products for the document imaging market, Visioneer has helped extend Xerox brand awareness to the next generation of office product consumers."

"Visioneer began 19 years ago as a small company focused on providing imaging solutions that set the standard in quality and ease of use," said [John Capurso](#), president and COO at Visioneer. "We've since grown into a leader in the industry. We are all proud to be a part of an organization that has such a strong history and value structure. Our enduring partnership with Xerox speaks to the confidence that they have in us to continue creating innovative products that help people be more productive with their paper documents and the information they contain."

About Xerox

Since the invention of Xerography 75 years ago, the people of [Xerox](#) (NYSE: XRX) have helped businesses simplify the way work gets done. Today, we are the global leader in business process and document management, helping people be more efficient so they can focus on their real business. Headquartered in Norwalk, Conn., more than 140,000 Xerox employees serve clients in 160 countries, providing [business services](#), [printing equipment](#) and software for commercial and government organizations. Learn more at www.xerox.com.

About Visioneer

Visioneer provides a broad range of scanning solutions for the desktop, distributed and departmental document imaging markets as well as the mobile and remote business scanning segments. In 2003, Visioneer combined its leading scanner technology with the Xerox brand recognition to develop the Xerox DocuMate product line. Xerox DocuMate high-performance business scanners and imaging software solutions offer users speed, image quality, advanced paper handling and ease-of-use with exclusive Visioneer OneTouch® technology. For additional information on Xerox scanning solutions, visit www.xeroxscanners.com. For more information on Visioneer, please visit www.visioneer.com.

Visioneer offers both product lines under a single reseller partners program. The 20/20 Perfect Vision program optimizes VAR margins and sales opportunities through volume incentive rebates, sales support and marketing tools. Additional information can be found at www.visioneer.com/2020.

-XXX-

Media Contact:

Danielle Cook, Visioneer, Inc., +1-925-251-6350, dcook@visioneer.com

Note: To receive RSS news feeds, visit <http://news.xerox.com/rss>. For open commentary, industry perspectives and views visit <http://www.linkedin.com/company/xerox>, <http://twitter.com/xeroxcorp>, <http://realbusinessatxerox.blogs.xerox.com>, <http://www.facebook.com/XeroxCorp>, <http://www.youtube.com/XeroxCorp>.

Xerox®, Xerox and Design®, and DocuMate® are trademarks of, or licensed to Xerox in the United States and/or other countries. Visioneer® and OneTouch® are trademarks of Visioneer, Inc.

Prices, features, specifications, capabilities, appearance and availability of Xerox and Visioneer products and services are subject to change without notice.